



better energy

GREEN POWER (PPA)

BETTER ENERGY PPA

A PROVEN SOLUTION

Green power is good business. Green power is the solution to a cleaner, sustainable energy system – and solar is the most cost-effective, versatile and scalable solution on the market today.

A Better Energy power purchase agreement (PPA) provides commercial, industrial and public sector customers with the opportunity to buy electricity at a fixed cost for 10+ years. Take action for a more sustainable world and hedge against rising energy costs. Purchase clean energy in a way that drives the development of new solar power.

Better Energy has demonstrated leadership in design, development, engineering, finance, construction, maintenance and operation. We are a leader in solar technology and energy management solutions. Choosing Better Energy solar power is one of the most impactful ways you can directly reduce emissions.

04

WHY BETTER ENERGY SOLAR POWER

06

ADD NEW RENEWABLE ENERGY TO SOCIETY

08

REACH YOUR SUSTAINABILITY GOALS

09

CONTROL YOUR ENERGY COSTS

10

3 UNIQUE ADVANTAGES

11

BETTER ENERGY PPA BENEFITS

12

LINK BETWEEN GREEN PRODUCTION & CONSUMPTION

13

HOW DOES A PPA WORK?

14

BETTER ENERGY PPA IN BRIEF

16

5 STEPS TO CLEAN ENERGY

WHY BETTER ENERGY SOLAR POWER

AFFORDABLE	We have integrated our value chain and engineered our systems to drive down the cost of solar.	<ul style="list-style-type: none"> ■ Sustainable and cost-effective solutions ■ Long-term pricing certainty for 10+ years ■ Economies of scale, LCOE
SCALABLE	Our own engineered solar plant systems are modular, flexible, quick to build and easy to scale.	<ul style="list-style-type: none"> ■ Low impact to surroundings ■ Low disturbance to ecosystems ■ Substantial development pipeline
INTEGRABLE	We build solar plants in harmony with nature and surroundings. Renewable energy development and biodiversity protection go hand in hand.	<ul style="list-style-type: none"> ■ Protection of groundwater, soil, flora, fauna ■ Advantages for local communities, local support ■ Hedgerows, trees, natural elements
PREDICTABLE	Sunlight is predictable with respect to location and season, and we design our systems for each location to bring high reliability and maximum energy yield.	<ul style="list-style-type: none"> ■ Safe and lasting energy supply ■ High-performing, reliable, efficient systems ■ Long-term, fixed price electricity



“ We build solar plants in harmony with nature and surroundings. Renewable energy development and biodiversity protection go hand in hand. ”

ADD NEW RENEWABLE ENERGY TO SOCIETY

ACHIEVE ADDITIONALITY

Purchasing green power directly from a Better Energy solar plant achieves the highest additionality, as it adds a new solar plant to the grid and new green energy to communities.

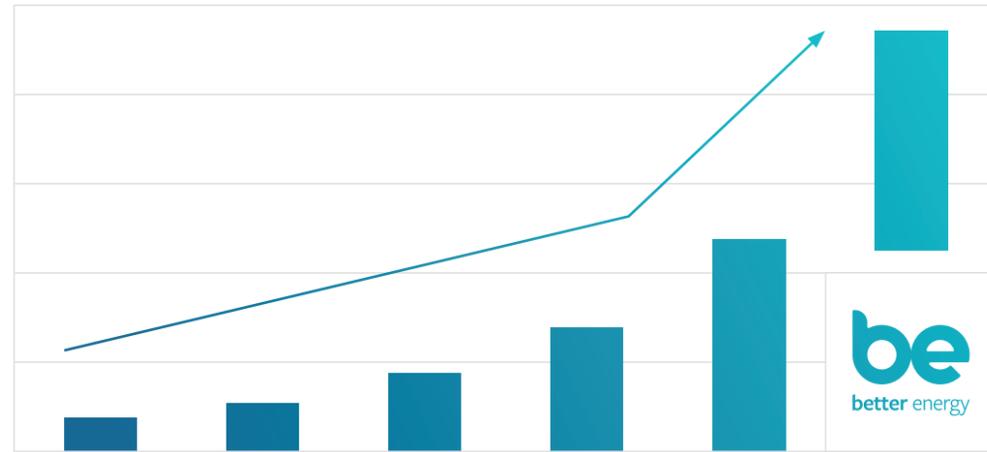
PPAs provide long-term, predictable and stable income, which enables Better Energy to finance and build new solar plants. This price security helps accelerate the development of new renewable energy projects and brings more renewables into the energy system.

The source of green power determines additionality and thus credibility of “greenness” in power consumption. Additionality is about ensuring impact by adding new renewable energy to society.



REACH YOUR SUSTAINABILITY GOALS

CONTROL YOUR ENERGY COSTS



MAKE CHANGE HAPPEN

Many organisations have set ambitious targets for renewable energy sourcing, carbon footprint reduction and the Sustainable Development Goals (SDGs) of the 2030 Agenda. A PPA can be an important tool for showing performance against these goals.

Affordable and clean energy, SDG7, is considered by the UN to be especially important because it interlinks with other SDGs. We bring you closer to achieving your sustainability goals and ensure a cleaner future for your stakeholders and the environment.

Better Energy is on the market to accelerate growth and help companies pave the way for a cleaner, brighter future. We are all engineers of a sustainable future. We can work together for a better world.

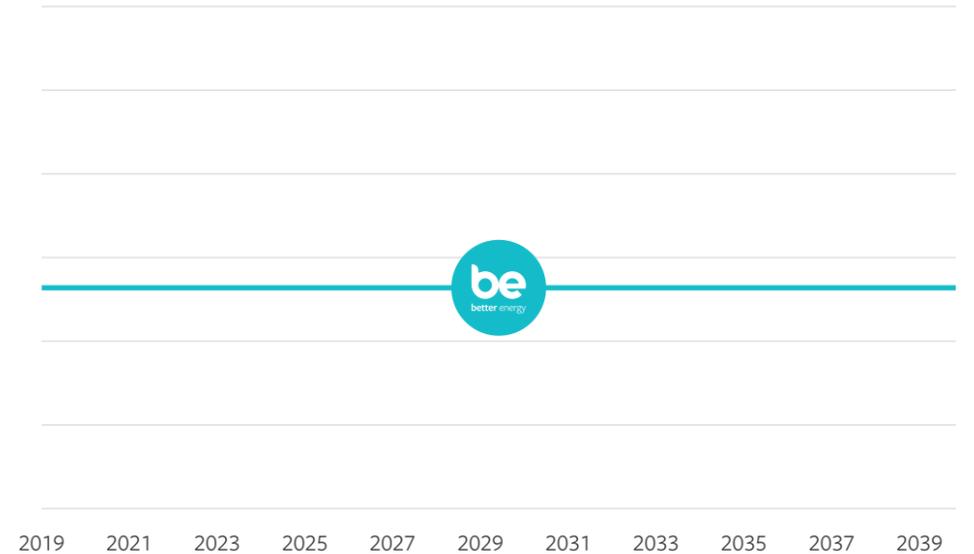
SAVE MONEY WHILE SAVING THE PLANET

Rising energy costs are a reality most businesses and organisations are facing today. PPAs serve as a long-term hedge against price uncertainty and carbon price swings. We provide a 10+ year price guarantee in a volatile electricity market.

Why are Better Energy prices so low? We have worked intensively the past years to become a European leader in the design, development, engineering, finance, construction, maintenance and operation of large-scale solar plants. Now we can bring affordable green energy to you.

We make it easy for major energy buyers to choose affordable, reliable, sustainable electricity. We make it easy to do the right thing.

BETTER ENERGY SOLAR ENERGY PRICE



3 UNIQUE ADVANTAGES

BE SOLUTIONS

AFFORDABLE



Commercially viable

DIRECT



Specific

ADDITIONALITY



New

BETTER ENERGY PPA BENEFITS

AFFORDABLE

Delivering affordable green energy does not come by accident and requires more than just the latest technologies. We form positive relationships with our stakeholders within five critical areas – technology, land, grid, power purchase agreements (PPAs) and capital – to ensure effective operations and scale. Our integrated operating model enables us to find cost efficiencies and economies of scale in all aspects of the value chain. Ultimately, this leads to the lowest cost of energy.

DIRECT

We offer direct purchase of clean electricity generated by specific solar projects. Large-scale and direct purchasing can have immediate impacts on production, and you can make more credible claims about your sourcing. Being associated with a specific project can distinguish your impact from others. Your impact becomes tangible and verifiable.

ADDITIONALITY

You can demonstrate your commitment to sustainability by enabling more renewable energy to be added to the grid and reducing global CO2 emissions. Better Energy certificates ensure the traceability of your renewable energy supply. You can have greater impact in transforming energy systems and send a strong sustainability message.

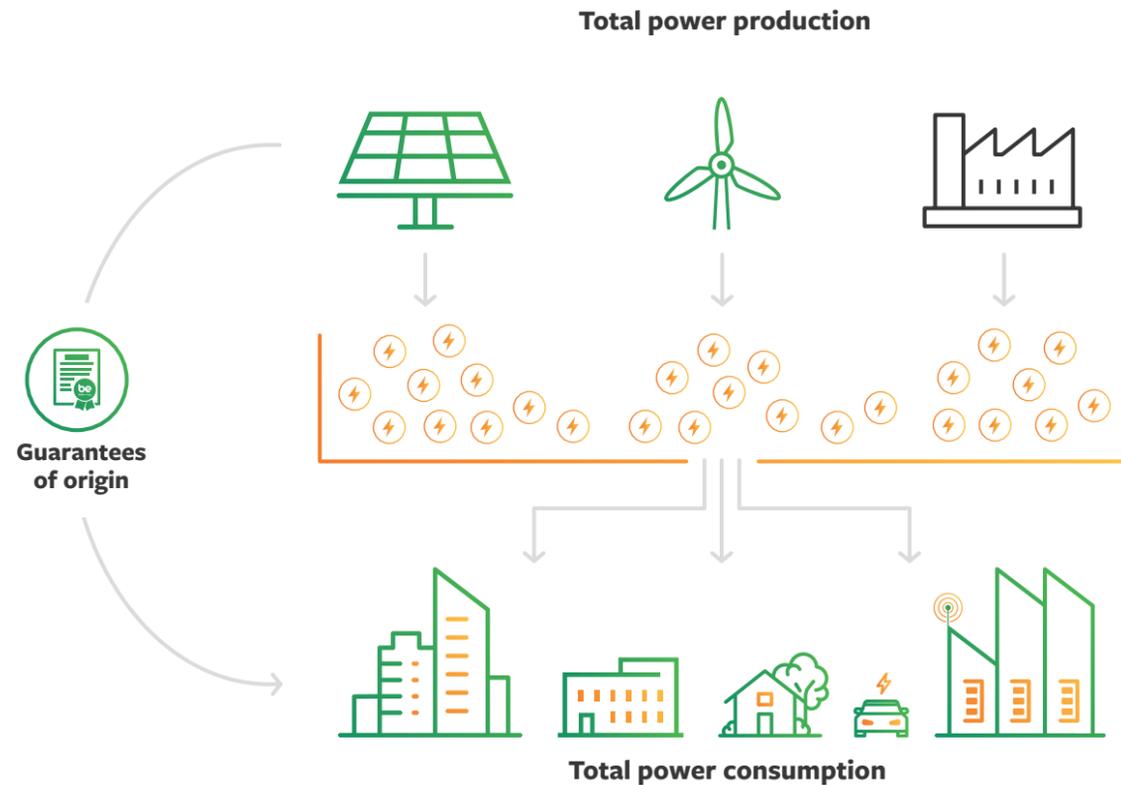


LINK BETWEEN GREEN PRODUCTION & CONSUMPTION

GREEN THE GRID WITH US

The physical power grid can be thought of as one big pool of energy. The electricity produced from both renewable and non-renewable sources gets mixed together in this pool. As a consumer, you cannot specify which electrons you get, but you can make sure that you add as much as you use. In addition, with Better Energy, you can make sure that your power purchase supports renewable energy projects directly. This makes the whole power grid greener.

With a Better Energy PPA, you can add more renewable energy to the grid, get a new project built and claim the consumption of the associated renewable energy with a Guarantee of Origin.

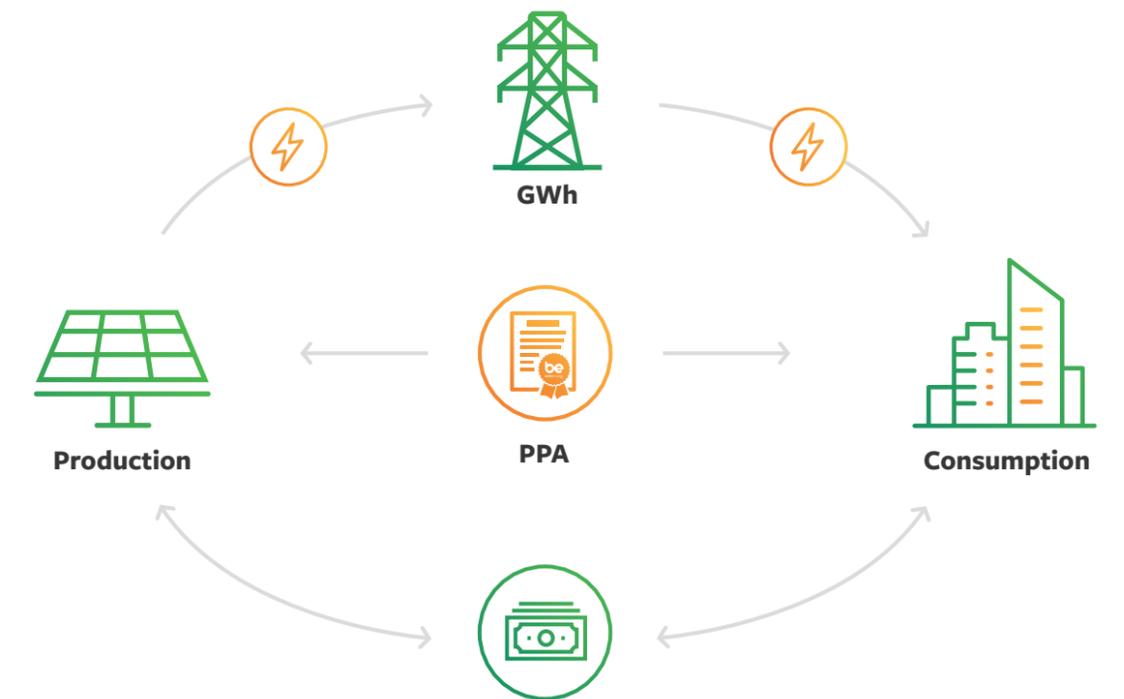


HOW DOES A PPA WORK?

EASY ACCESS TO GREEN ENERGY

A power purchase agreement (PPA) is a contract to purchase renewable energy at a fixed price and for a fixed number of years. The buyer receives renewable energy Guarantee of Origin certificates (GoOs) for the gigawatt hours of clean energy that are generated and sold.

PPAs are long-term contracts, typically 10+ years, enabling Better Energy to secure long-term financing and build a project. Corporate buyers achieve their renewable energy goals through additionality, bringing new renewable energy projects to the grid.



BETTER ENERGY PPA IN BRIEF

Term	10 years or more
Price	Fixed price per GWh
Quantity	x% of the production from the solar plant (pay-as-produced)
Guarantees of Origin	The fixed price includes Guarantees of Origin (GoOs).
Renewable Energy Certificate	Better Energy issues a Renewable Energy Certificate and documents the credibility of the “greenness” of the power consumption.



5 STEPS TO CLEAN ENERGY

NEXT STEPS TO GREEN POWER SUPPLY

YOUR BUSINESS

- Power consumption, energy goals
- Sustainability objectives
- Market, prices

Proposal

- Portfolio of available projects
- Structure of the PPA
- Grid connection timeframe

Contract

- Definition of PPA conditions
- Project, duration, volume, price
- Sustainability, community, biodiversity commitments

Connection

- Procurement and logistics
- Construction of the solar plant
- Connection to the public grid

Supply

- State-of-the-art monitoring
- Intelligent energy management
- Production of green power



be IMPACT THAT
MATTERS

COMPANY INFORMATION

Company

Better Energy Management A/S
Gammel Kongevej 60, 14th floor
1850 Frederiksberg C
Denmark
Central Business Registration No: 36950676

Phone: +45 71 99 02 03
Internet: www.betterenergy.com
E-mail: info@betterenergy.dk